**DIZH Innovation Program – Outreach-Call 2023.1  
Template for Application**

**Preliminary remark:** Please organize your application according to the present structure and note that the application must not exceed 3 pages (excluding budget, references, CV, etc.). Project submissions which do not adhere to the above formal content criteria will be rejected.

In addition, the following documents need to be prepared for the application:

1. **Budget** **table** (related document available on the DIZH website).  
2. **CVs** and list of **major** **achievements** (publications/works/exhibitions etc.) of all applicants: **max. 4 pages/person** (about 2 pages CV / 2 pages major achievements) combined in 1 PDF.  
3. For each practice partner (if applicable) one **Letter** **of** **Intent** (max. 1 page) OR a two-page concept note on how the project would have an impact in practice.

For the final proposal, please delete these preliminary remarks (green box) and replace the passages marked in yellow with your own proposal text.

**Project Proposal – [Title]**

*Please make remarks on each point (c.f., explanation in the call text on the DIZH website. Maximum of 3 pages incl. figures and tables. Use at least 10-point font. Budget Table, Project plan, CVs and References do not count for the page limit.*

***Key Content Points***

*The application text specifies which innovation is the subject of the outreach activity or which digital transformation aspect is to be addressed by means of dialog and/or reflection, in which target group an impact is to be achieved, and which formats will be used to achieve this. Connections to ongoing or completed DIZH projects must be indicated. If the submission is made in cooperation with third parties (organizations, companies, etc.; so-called "practice partners"), the role and function of these third parties must be described. The public outreach effect should primarily be achieved in the Canton of Zurich.*

***Visibility of DIZH and Networking***

*The subject of the Outreach Call are innovations that have already been created within the framework of other DIZH projects or that focus on DIZH topics. It is essential that the call entries correspond to the basic objective of DIZH - i.e., to bring research findings closer to practice and make them available for utilization. Networking through collaboration of applicant teams with researchers who have already created innovations within the framework of DIZH projects is highly desirable. Collaboration between applicants from different DIZH universities is also welcome, but not mandatory.*

***Impact***

*In this first Outreach Call of the Innovation Program, the Innovation Program is looking for projects that increase the visibility of DIZH activities within and outside the partner universities and advance the networking of involved and interested persons and practice partners.*

*The application text indicates which parameters (e.g. intended visitor numbers, media coverage, new customer groups, etc.) should be used to gauge the outreach effect and defines realistic target values.*

***Budget according to the Excel Table (available on the DIZH website)***

IF NECESSARY, EXPLANATIONS/SUPPLEMENTS TO THE TABLE CAN BE INCLUDED HERE.

***Schedule and Milestones***

*Projects in this call should not exceed a duration of 18 months. The application should briefly outline the beginning and end of the outreach work as well as the most important intermediate steps.*

*Further details regarding the application procedure can be found in the call text.*